



The Art of Persuasive Speaking for Global Business Affiliate Program

Welcome to The Art of Persuasive Speaking for Global Business Affiliate Program! I am truly excited about this mutually beneficial and long-term relationship we are going to build together. As an Affiliate, you can help improve many lives around the globe getting their messages HEARD and ACTED UPON. Plus, this program puts more money into your pocket every month.

To start, let me outline how this program works.

Intro to The Art of Persuasive Speaking for Global Business

The Intro course is where your clients start. It guides you through 5 powerful strategies to support you through the process of creating an unforgettable presentation. Each module comes with a downloadable worksheet.

This course will:

- ✓ Coach you on how to craft a “you-focused”, clear, and succinct message, so you will be seen, heard, and influence others
- ✓ Enable you to become an unforgettable, persuasive speaker
- ✓ Help you gain self-confidence and captivate audience

【Curriculum】

MODULE 1 Rule #1: Pick One BIG Message

MODULE 2 Rule #2: Know the 7-30 Rule

MODULE 3 Rule #3: Know the Recency Effect

MODULE 4 Rule #4: Apply Rule of KISS

MODULE5 Rule #5: Always ask, Where is the “So What?”

Master The Art of Persuasive Speaking for Global Business

The Master course is the true worth of my strategic method. It provides the logically and emotionally persuasive speech craft techniques, so you can effectively communicate your message beyond cultural, value, or personal differences, and, not only be heard but ACTED UPON. Each module comes with a downloadable worksheet.

At the end of the Master course, you will be able to book a FREE 15-minute discovery call with Natsuyo.

This course will:

- ✓ Deepen your understanding of how cultural and value differences impact our communication, and help you communicate effectively beyond differences
- ✓ Equip you with my proven strategy to create a persuasive speech with strong logical appeal, emotional appeal, and trust building elements
- ✓ Help you find your own speaking style, so you will be recognized as one-of-the kind in the field.

【Curriculum】

MODULE 1 Why Isn't It Getting Through? – The Art of Cross-Cultural Communications

MODULE 2 Build Logos Into Your Speech

MODULE 3 Build Pathos Into Your Speech

MODULE 4 Build Ethos Into Your Speech

MODULE5 Find Your Own Style



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Ideal Target

The ideal person who would benefit from this online course is
A multi-language speaker and anyone who works globally and want to

- improve the power of own voice
- be seen, heard, and influence others
- communicate effectively beyond differences
- gain self-confidence and captivate audience
- equip with a methodology that works EVERY TIME and gets you HEARD
- craft a message to not only be heard but ACTED UPON

Pricing, Terms, and Conditions

【Pricing】

- Intro course (when purchased by itself): USD 149
- Master course (when purchased by itself): USD 279
- Intro/Master bundle: USD 399

【Terms and Condition】

To become an affiliate, you need to first purchase the Intro/Master Bundle at the discounted rate of USD149 upon signing the agreement.

For every sale you make through your unique link, you will receive 50% commission.

Breakthrough Speaking and Natsuyo Lipschutz hold the rights to change pricing, provide discounts, run special campaigns at sole discretion.

Payment will be made to you via Paypal, unless otherwise agreed upon in writing, on the 1st business day of each month for the total sales of previous month. Any transaction fees associated with payment receipt are to be paid for by recipient. Once the program is purchased, we cannot offer refund to clients partially nor entirely.

To be eligible to receive commission, the sale must come from your unique affiliate link.

Your Affiliate Link

<http://www.xxxxxx.com>

Place this unique URL on your SNS, website, blog, or e-mails and give a reason to click it.

Marketing Materials

Feel free to use any of my marketing materials (already-created templates, text ads, links, banners and media), by accessing GoogleDrive at

<http://www.xxxx.com>

Social Media Tags Suggestions

When you post on SNS, please tag @natsuyolipschutz and @BreakthroughSpeakingGlobal.

Also it is highly suggested that you use the following hashtags:

#TheArtOfPersuasiveSpeakingforGlobalLeaders #PersuasiveSpeaking #GlobalLeaders
#GlobalPublicSpeaking #CommunicateEffectivelyBeyondDifferences
#GlobalCommunicationSkills #EthosPathosLogos #CorporateStorytelling

Thank you for taking part in improving the power of voice around the globe!