

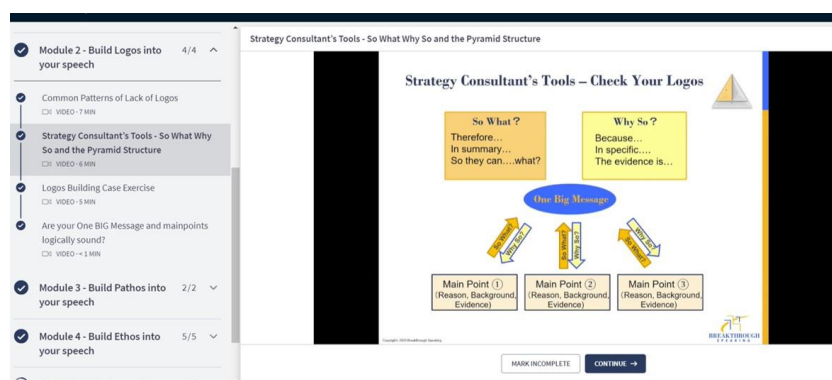
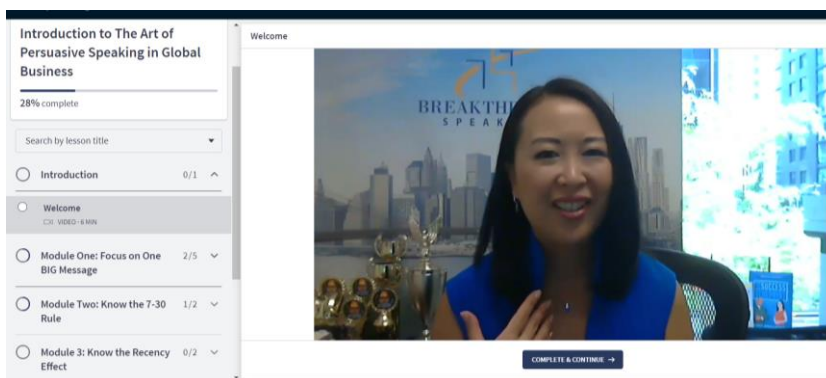
# Natsuyo 信元夏代 Lipschutz

## The Art of Persuasive Speaking for Global Business Affiliate Program

Welcome to The Art of Persuasive Speaking for Global Business Affiliate Program!

I am truly excited about this mutually beneficial and long-term relationship we are going to build together. As an Affiliate, you can help improve many lives around the globe getting their messages HEARD and ACTED UPON. Plus, this program puts more money into your pocket every month.

To start, let me outline how this program works.





## Intro to The Art of Persuasive Speaking for Global Business

The Intro course is where your clients start. It guides you through 5 powerful strategies to support you through the process of creating an unforgettable presentation. Each module comes with a downloadable worksheet.

This course will:

- ✓ Coach you on how to craft a “you-focused”, clear, and succinct message, so you will be seen, heard, and influence others
- ✓ Enable you to become an unforgettable, persuasive speaker
- ✓ Help you gain self-confidence and captivate audiences

**【Curriculum】** (64 minutes)

MODULE 1 Rule #1: Pick One BIG Message

MODULE 2 Rule #2: Know the 7-30 Rule

MODULE 3 Rule #3: Know the Recency Effect

MODULE 4 Rule #4: Apply Rule of KISS

MODULE 5 Rule #5: Always ask, Where is the “So What?”

## Master The Art of Persuasive Speaking for Global Business

The Master course is the true worth of my strategic method. It provides the logically and emotionally persuasive speech craft techniques, so you can effectively communicate your message beyond cultural, value, or personal differences, so that your message is not only heard but ACTED UPON.

Each module comes with a downloadable worksheet.

At the end of the Master course, you will be able to book a FREE 15-minute discovery call with Natsuyo.

This course will:

- ✓ Deepen your understanding of how cultural and value differences impact our communication, and help you communicate effectively beyond differences
- ✓ Equip you with my proven strategy to create a persuasive speech with strong logical and emotional appeal, and trust building elements
- ✓ Help you find your own speaking style, so you will be recognized as one-of-the kind in your field.

**【Curriculum】** (92 minutes)

MODULE 1 Why Isn't It Getting Through? – Foundation of Cross-Cultural Communications

MODULE 2 Build Logos Into Your Speech – Logical thinking techniques

MODULE 3 Build Pathos Into Your Speech – Corporate storytelling techniques

MODULE 4 Build Ethos Into Your Speech – Delivery strategies

MODULE 5 Find Your Own Style – Rehearsal strategies



## Ideal Target

The ideal person who would benefit from this online course is:

A multi-language speaker who works globally and who wants to:

- improve the power of his/her own voice
- be seen, heard, and influence others
- communicate effectively beyond differences
- gain self-confidence and captivate audiences
- get equipped with a methodology that works EVERY TIME and gets you HEARD
- craft a message to not only be heard, but ACTED UPON

## Pricing and Commission

### 【Pricing】

- Intro course (when purchased by itself): USD 349
- Master course (when purchased by itself): USD 699
- Intro/Master bundle: USD 899

### 【Commission】

For every sale you make through your unique link, you will receive 50% commission of net sales.

Payment will be made to you via PayPal, unless otherwise agreed upon in writing.

## Your Affiliate Link

Your unique link/links will be sent to you by email on return of this document. Once received, place this unique URL on your SNS, website, blog, or e-mails and give a reason to click it.

## Application Process

Becoming an Affiliate is as easy as 1-2-3.

Step 1: Access <https://www.natsuyolipschutz.us/affiliate-application/> and sign up

Step 2: Upon review, you will receive a short digital signature agreement via HelloSign. Electronically sign, and submit.

Step 3: You will receive a welcome pack, containing your unique link and marketing materials. Start sharing your words!

**Thank you for improving the power of voice around the globe!**